



CITY OF CAMBRIDGE • EXECUTIVE DEPARTMENT

Robert W. Healy, City Manager

Richard C. Rossi, Deputy City Manager

January 19, 2011

Penni Conner, Vice President of Customer Care
NSTAR
One NSTAR Way
Westwood, MA 02090

Re: OPOWER

Dear Ms. Conner:

The Cambridge City Council has been studying the OPOWER program that NSTAR has begun to provide to the largest energy users in its territory. Charles Olsson of your staff described the program to the City Council Environment Committee at a meeting on October 27, 2010. The Council believes this behavior-based program offers a useful means to spur more energy efficiency action within our community. We presume that there are some NSTAR customers in Cambridge that are already included in the OPOWER program.

On behalf of the City Council, I would like to request that NSTAR further extend the OPOWER program in Cambridge to as many customers as possible. We would also appreciate if you would periodically apprise our staff of the extent of the program in Cambridge and the results that you are seeing.

The City may be able to facilitate education and help expand the extent of the OPOWER program in Cambridge through the activities of the Cambridge Energy Alliance and the Community Development Department. My staff would be happy to discuss the possibilities with you. Please be in touch with Ms. Susanne Rasmussen if you would like to have this discussion. She can be reached at 617-349-4607 or srasmussen@cambridgema.gov.

I appreciate your attention to this matter.

Very truly yours,

Robert W. Healy
City Manager